

**Managing
Intellectual
Property™**

IP STARS

THE DEFINITIVE GUIDE TO LEADING IP FIRMS AND LAWYERS

UNITED STATES



2014



Tennessee

Intellectual Property

HIGHLY RECOMMENDED

Adams & Reese
 Baker Donelson Bearman
 Caldwell & Berkowitz
 Stites & Harbison
 Wadley & Patterson
 Wyatt Tarrant & Combs

RECOMMENDED

Bone McAllester Norton
 Bradley Arant Boulton
 Cummings
 Chambliss Bahner & Stophel
 Merchant & Gould
 Milom Horsnell Crow Rose
 Kelley

Adams & Reese UPDATE

Adams & Reese is a multi-disciplinary law firm with 16 offices in the Southeastern United States, including one office in Washington, DC. With approximately 30 partners nationwide in their IP and technology practice group, Adams & Reese serves clients requiring expertise in communications, entertainment, electri-

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cal engineering, chemical engineering, mechanical engineering, biology, chemistry, computers, and life sciences. Their patent practice is largely concerned with researching, evaluating, and prosecuting patents as well as the attendant issues of licensing and evaluating portfolios. Their trademark practice is one with board experience in enhancing corporate trademarks and brand identity while counseling on and ultimately prosecuting trademark applications before the USPTO.

One partner, **Reber “Mitch” Boulton** has a depth of experience in domain name and trademark disputes and all forms of trademark counseling and transactions, such as licensing, franchising, and due diligence. A client praised him, noting: “Mitch Boulton has a comprehensive knowledge of the law and, moreover, has a finely honed business sense and commitment to client service. Many lawyers are experts in their field, but Mitch is the kind that appreciates the complex commercial environment in which clients operate. He can therefore address clients’ needs efficiently and gracefully where other smart attorneys are lacking. Mitch delivers accurate, thoughtful advice specific to our business needs without fanfare or ego. He is a charming and honorable person who has a great respect for the profession of the law and the training of young attorneys.”

Baker Donelson Bearman Caldwell & Berkowitz

Tennessee-based Baker Donelson Bearman Caldwell & Berkowitz is a general practice firm with more than 600 attorneys and 17 offices across the Southeast and an additional office in Washington, DC. More than 50 lawyers handling varying degrees of intellectual property work are based in the firm’s Tennessee locations, which includes its Memphis headquarters and offices in Knoxville, Nashville, Johnson City and Chattanooga. The firm handles a significant amount of patent and trademark prosecution and transactional services in addition to litigation. **Samuel Miller**

receives consistent praise from peers in Tennessee for his trademark and copyright work. He is the former chair of the IP Section of the Tennessee State Bar Association. Other stars singled out are **Bradley Trammell** and **Bruce Doeg**.

Merchant & Gould UPDATE

Minneapolis-based Merchant and Gould is a national IP firm with more than 100 attorneys located across eight US offices. Outside of Minnesota, the firm maintains a strong presence in the South with a large contingent of attorneys in Tennessee and Georgia. Merchant & Gould handles a full range of contentious and non-contentious work but is largely recognized for its patent and trademark prosecution practices. Attorneys actively advise foreign clients in various aspects of US IP law and assist domestic companies looking to build and maintain international trademark portfolios. Notable clients include Polaris, Radisson, 3M, Ecolab, Burt’s Bees and August Technology. **R. Bradford Brittan**, a partner at the firm’s Knoxville office, focuses his intellectual property practice on patent, trademark, unfair competition, copyright and trade secret litigation, and dispute resolution.

Stites & Harbison UPDATE

Kentucky-based Stites & Harbison can trace its Southern roots all the way back to 1852. Today, the firm offers a full range of business and litigation services, employing approximately 240 attorneys across offices in Kentucky, Georgia, Indiana, Tennessee and Virginia. Mergers with intellectual property firms in the region have resulted in a highly respected contingent of IP lawyers, particularly with respect to trademark and copyright matters. One client says, “I have been extremely pleased with the advice, expertise and professionalism of Stites & Harbison. It has been invaluable to my firm to have IP attorneys that know trademark law so well. We are able to effectively and efficiently navigate trademark matters, many times resulting in the avoidance of legal cases. I know I am dealing with attorneys and a firm that I can trust when they take the time to un-

MITCH BOULT



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Adams and Reese Partner Mitch Boulton counsels multi-national corporations on intellectual property matters and is particularly skilled in developing strategies for monetizing and enforcing IP rights on a global basis.

Boulton has served as lead advisor on branding campaigns throughout Asia, Europe and North America; on establishing licensing and franchising networks for US corporations in Europe and Asia; and on multi-jurisdictional IP litigation involving rights and registrations in dozens of countries. He has developed unique expertise in guiding US corporations as they extend their brands into new markets and in suggesting practical and cost-effective strategies for doing so. As the challenges of regulatory compliance have proliferated, he advises clients on E-commerce and data privacy issues, including the US EU Safe Harbor, opt-in opt-out, and similar topics.

Boulton and his team have more than 6,000 trademarks under management and regularly devise both commercial and legal strategies for driving brand value, increasing brand strength, and decreasing the cost of global trademark portfolios.

In addition to advising US corporations, Boulton and his team represent dozens of famous brands from Asia, Europe, and South America in their US endeavors.

He has vast experience in domain name disputes before UDRP and equivalent tribunals and in proceedings before the US Patent and Trademark Office, and is known for creative approaches and improbable results in those forums.

Boulton is listed in The Best Lawyers in America (Trademark and Intellectual Property Law), and in Super Lawyers State and Regional editions for both Intellectual Property and International Law. He has been a member of the International Trademark Association for 15 years, serving on its Emerging Issues Committee and Fair Use and Other Boundaries Subcommittee. His team is the recipient of the 2013 Client Choice Award for the US and Canada.

In the words of one long-time client:

"He has a comprehensive knowledge of the law, but of far greater importance to me is his finely-honed business sense and devotion to outstanding client service. To put it more bluntly, there are a lot of highly intelligent lawyers who know everything about their specialties, but fail to appreciate the complex commercial environment in which their clients operate, and/or fail to address client needs efficiently and gracefully. Mr. Boulton succeeds brilliantly where such other lawyers fall down."

Boulton serves on the Executive Committee of Adams and Reese. Before that he was Practice Group Leader for the Special Business Services Group, a role in which he led the Intellectual Property, Energy, Governmental Relations, Entertainment, Labor and Employment, ERISA and Health Care Practice teams.

ADAMS AND REESE LLP

